ARCHIE SERIES 16126

JAN. 1972

NO 200

Jughead

EEP! THAT'S DIRTY POOL!

15¢

MAC

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Never finished high school?

Now you can get a diploma without going back

You already know why it's important to have a high school education. You've probably learned the hard way that it can be pretty difficult to get the kind of job you want without one. No matter how hard you're willing to work.

What can you do about it?

Maybe you've thought of trying again to get a diploma. But you've suffered enough classroom "battle fatigue" to last you a lifetime. So you'd hate to travel that route again even if you could.

But what if we told you that there was now a much better way to get a high school education? An adult way, which gives you regular high school subjects and your choice of practical vocational subjects which help you get started in one of a number of profitable fields.

That's the unique Wayne School way. You do your reading and assignments in your spare time, in the relaxed atmosphere of your own home, and "turn in" your completed assignments by mail. You don't have to give up your present job. You don't have to study or travel to class at inconvenient times.

Wayne School
wants to help you finish high school at home

And you needn't be afraid of dropping out all over again, if you had trouble with school before. Wayne's specially prepared lessons make even difficult subjects much easier to take. And Wayne grades your assignments in private, by mail. You're free from competitive classroom pressures. You stay relaxed, and your progress is much smoother.

If you're 17 or over and not now in school, why not send for more information? Mail coupon for our free booklet, *"How to finish High School at home."* You're in for a pleasant surprise.

Send for free facts

Wayne School
417 S. Dearborn, Dept. 72-553
Chicago, Illinois 60605

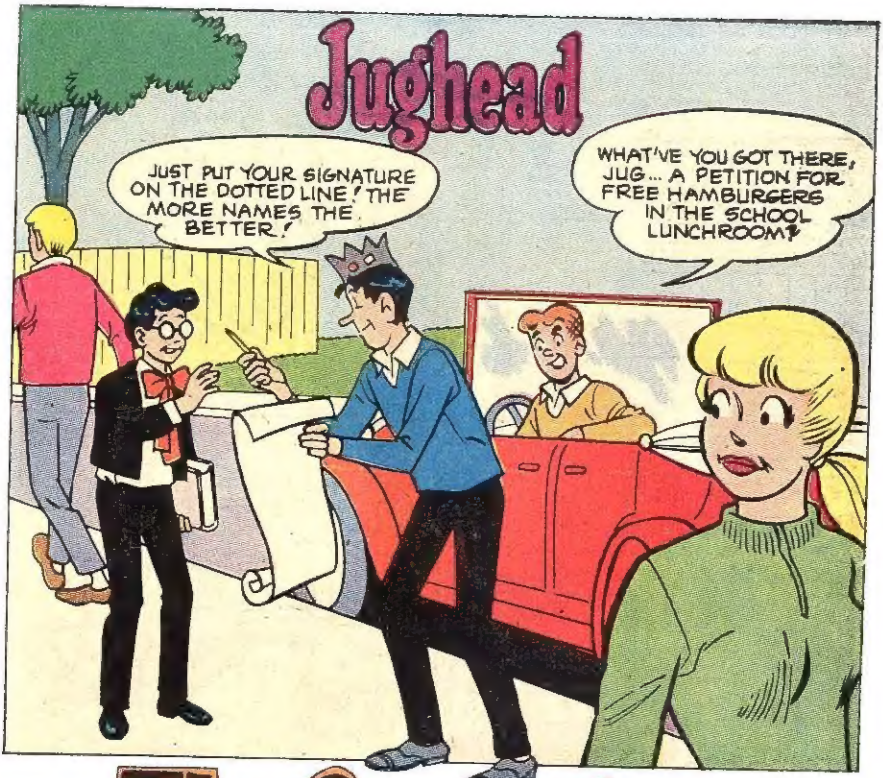
Please send me your free illustrated booklet *"How to finish High School at home"* containing full information about your courses and teaching methods, and about opportunities for high school graduates.

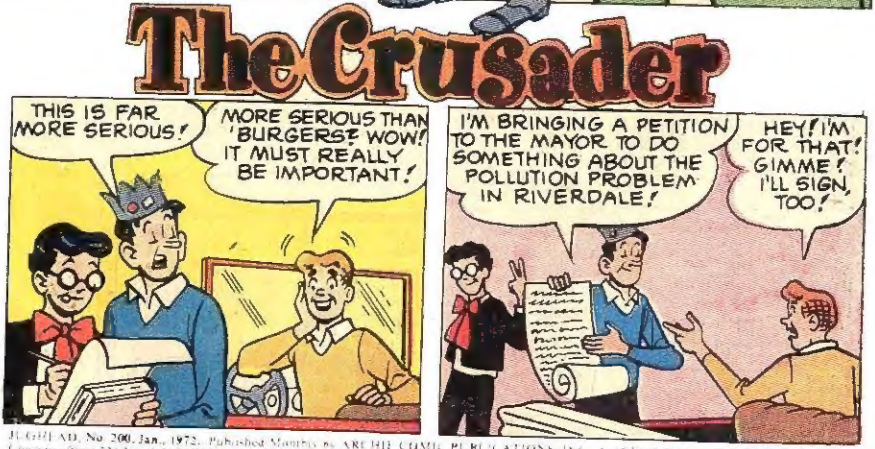
Print
*Name*_____ *Age*_____

*Address*_____

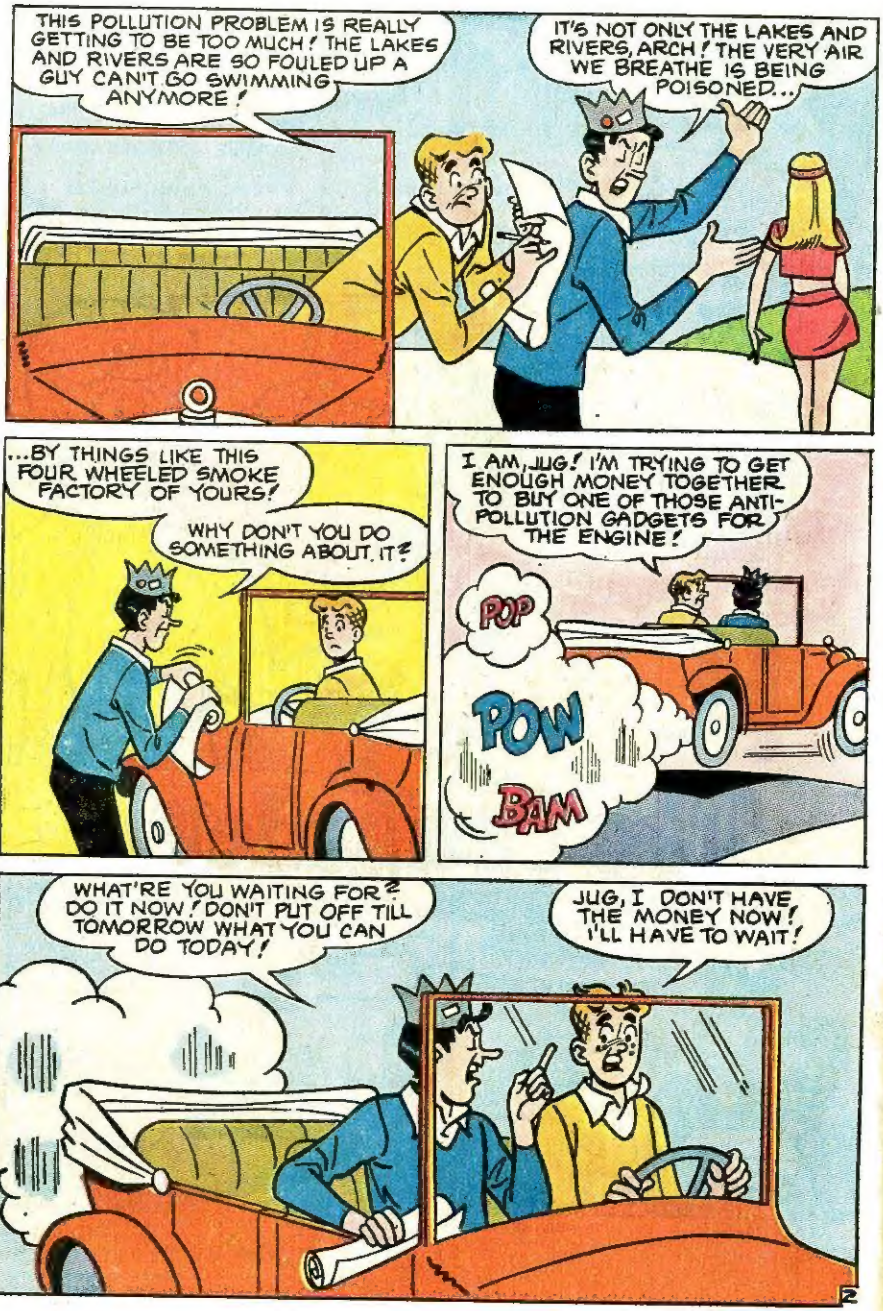
*City*_____

*State*_____ *Zip No.*_____


Jughead
JUST PUT YOUR SIGNATURE ON THE DOTTED LINE! THE MORE NAMES THE BETTER!
WHAT'VE YOU GOT THERE, JUG... A PETITION FOR FREE HAMBURGERS IN THE SCHOOL LUNCHROOM?


The Crusader
THIS IS FAR MORE SERIOUS!
MORE SERIOUS THAN 'BURGERS? WOW! IT MUST REALLY BE IMPORTANT!
I'M BRINGING A PETITION TO THE MAYOR TO DO SOMETHING ABOUT THE POLLUTION PROBLEM IN RIVERDALE!
HEY! I'M FOR THAT! GIMME! I'LL SIGN, TOO!

JUGHEAD, No. 200, Jan., 1972. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 325 Fifth Avenue, New York, N.Y. 10022. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $3.00 in the U.S.A. Single copies 50¢. Copyright © 1971 by Archie Comic Publications, Inc. No one person is named or delineated in this fictitious magazine. All rights reserved. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the following conditions, viz., that it shall not be sold or distributed with any part of its cover or markings removed nor in a mutilated condition, nor altered or used as part of any salacious or pictorial matter whatsoever.

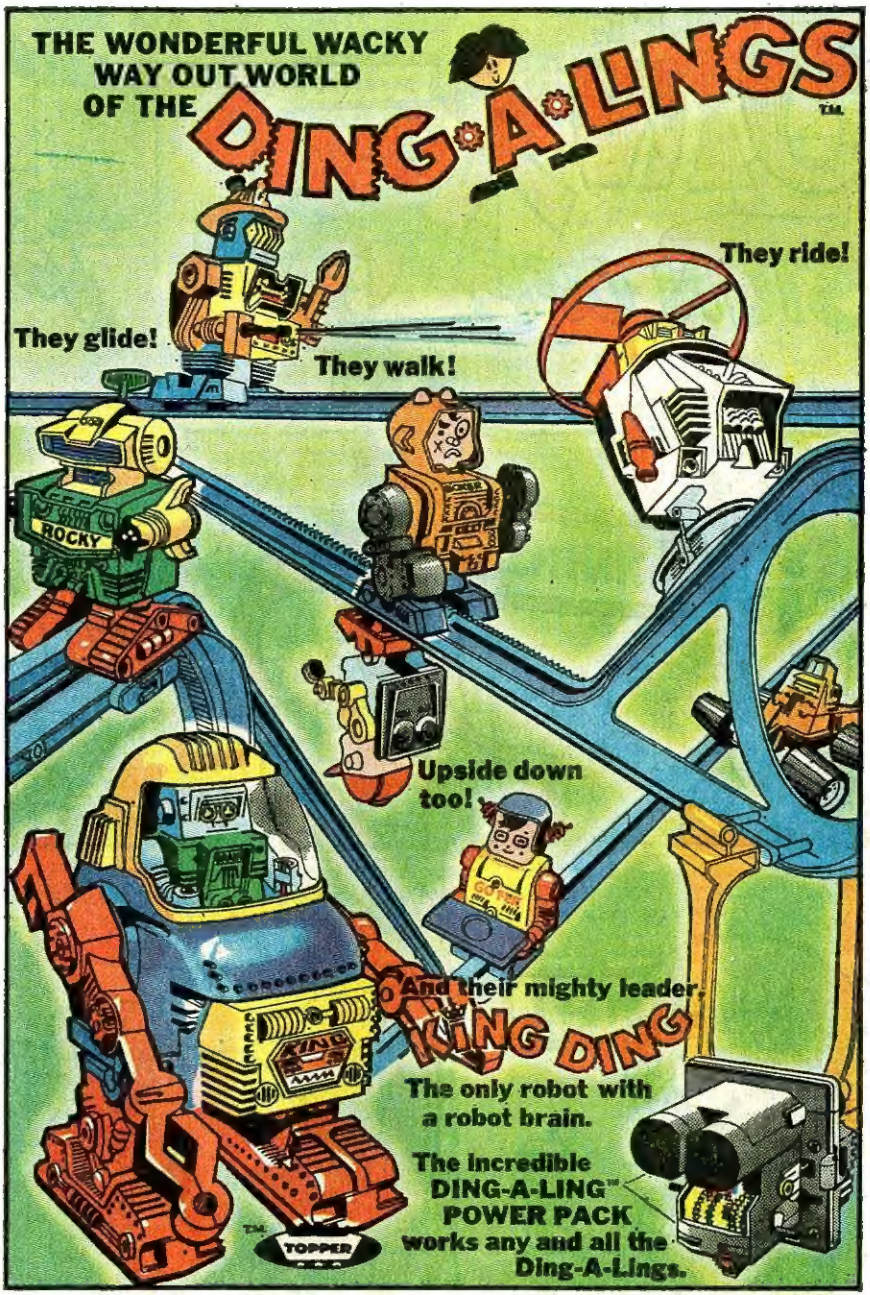

THIS POLLUTION PROBLEM IS REALLY GETTING TO BE TOO MUCH! THE LAKES AND RIVERS ARE SO FOULED UP A GUY CAN'T GO SWIMMING ANYMORE!
IT'S NOT ONLY THE LAKES AND RIVERS, ARCH! THE VERY AIR WE BREATHE IS BEING POISONED...
...BY THINGS LIKE THIS FOUR WHEELED SMOKE FACTORY OF YOURS!
WHY DON'T YOU DO SOMETHING ABOUT IT?
I AM, JUG! I'M TRYING TO GET ENOUGH MONEY TOGETHER TO BUY ONE OF THOSE ANTI-POLLUTION GADGETS FOR THE ENGINE!
POP
POW
BAM
WHAT'RE YOU WAITING FOR? DO IT NOW! DON'T PUT OFF TILL TOMORROW WHAT YOU CAN DO TODAY!
JUG, I DON'T HAVE THE MONEY NOW! I'LL HAVE TO WAIT!
2

THAT'S WHAT'S WRONG WITH PEOPLE LIKE YOU, ARCH! WAIT! WAIT! WAIT! IT'S ALWAYS "TOMORROW!"
POW
BAM
POP
THE TIME TO FIGHT POLLUTION IS NOW! TOMORROW MAY BE TOO LATE!
WE'VE GOT TO NIP POLLUTION IN THE BUD. BEFORE IT GETS OUT OF HAND! THIS IS A WAR! ENLIST NOW OR WE ALL LOSE!
OKAY! OKAY! I'M ON YOUR SIDE! JUST COOL IT! DON'T GET SO UP TIGHT!
POW
HOW CAN I COOL IT WHEN... STOP THE CAR!
HUH... WHA..?
SCREEE
DO YOU SEE THAT?
YEAH! I SEE IT! IT'S SMOKE! SO WHAT?

SO WHAT? SO SOME UNTHINKING PERSON IS POLLUTING OUR AIR WITH POISONOUS SMOKE! THAT'S WHAT'S "SO WHAT"!
MR. COOPER, SHAME ON YOU! DO YOU REALIZE WHAT YOU'RE DOING?
SURE I DO!
I'M BURNING LEAVES! SO WHAT?
AGAIN "SO WHAT"!
SO BURNING LEAVES ONLY ADDS TO OUR ALREADY POLLUTED AIR! DO YOU REALIZE WHAT WOULD HAPPEN TO THE AIR WE BREATHE IF EVERY ONE STARTED BURNING LEAVES AT ONCE? YOU'VE GOT TO STOP!
HOW ELSE CAN I GET RID OF THEM?

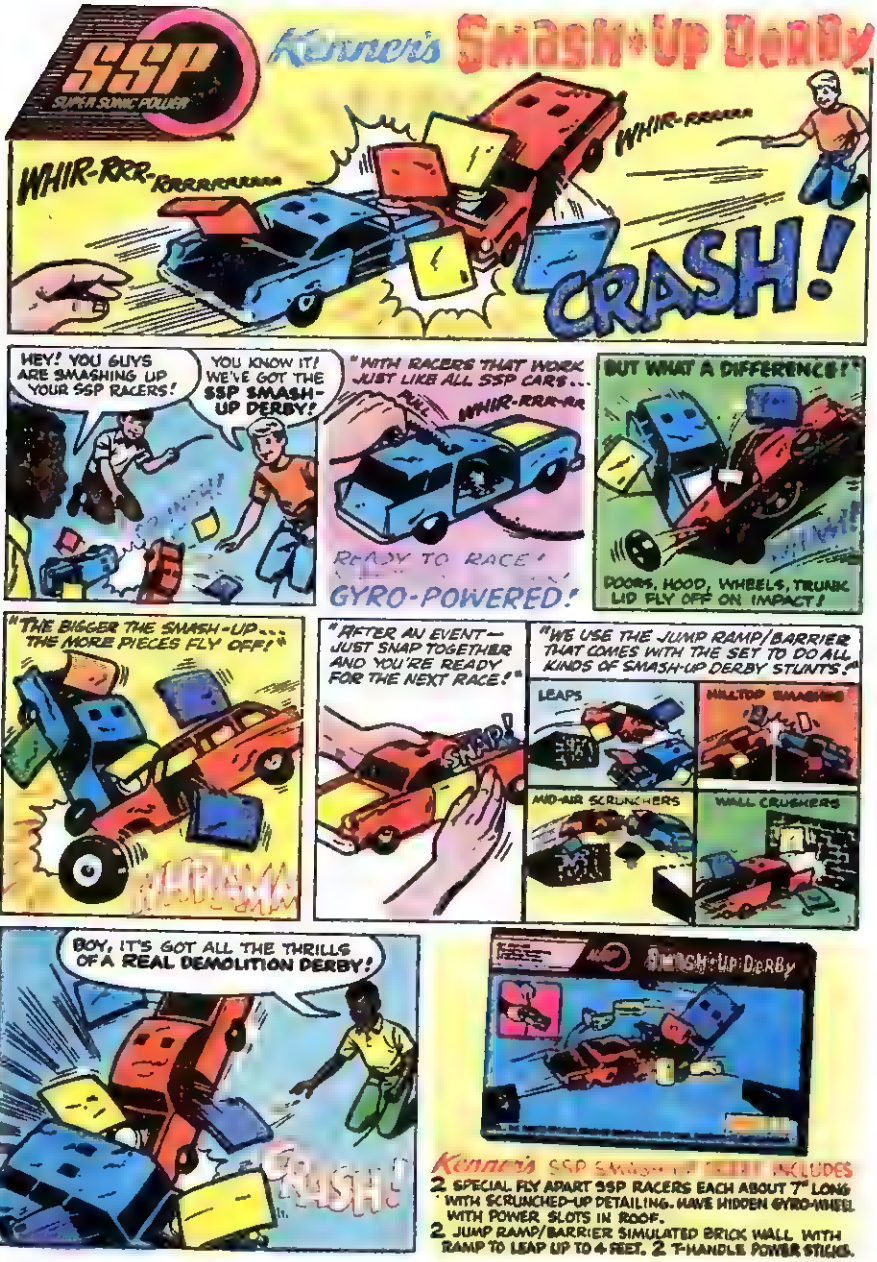
IT'S EASY! JUST PUT THE LEAVES IN A PLASTIC BAG AND LEAVE IT OUT FRONT FOR THE SANITATION MEN TO TAKE AWAY! THEY USE THEM FOR LANDFILL!
SEEMS LIKE A LOT OF TROUBLE TO GO TO JUST TO GET RID OF SOME LEAVES!
SEE? THAT'S WHY WE HAVE SUCH A POLLUTION PROBLEM!
NOBODY WANTS TO MAKE THAT LITTLE EXTRA EFFORT THAT'S SO IMPORTANT!...AND IT'S SO EASY TO DO!
YOU'RE RIGHT, JUG! THIS IS NO TIME TO BE LAZY ABOUT CLEANING UP THE PROBLEM FACING US! FROM NOW ON I'LL DISPOSE OF THE LEAVES IN PLASTIC BAGS!
SEE, ARCH? IT'S EASY! ONCE YOU MAKE PEOPLE AWARE, THEY'RE QUITE WILLING TO COOPERATE!
YOU'RE A HARD MAN, JUG!
HOLD IT! SMOKE! COMING FROM THE BACK YARD!

OH! HI, FELLOWS! YOU'RE JUST IN TIME FOR A BARBECUE!
NEVER MIND THE BARBECUE! WHAT ABOUT ALL THIS SMOKE? DON'T YOU KNOW TH....
BARBECUE?
WHAT'LL IT BE, JUG? FRANKS? BURGERS?
WELL? DON'T JUST STAND THERE! TELL HER WHAT TO DO ABOUT THE SMOKE!
SMOKE? WHERE DO YOU SEE SMOKE? TWO MORE BURGERS, BETTY!
AMAZING! GIVE HIM A HAMBURGER AND HIS BRAIN GETS POLLUTED!
END

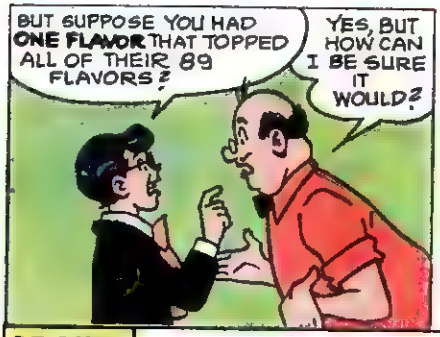

THE WONDERFUL WACKY WAY OUT WORLD OF THE
DING-A-LINGS
T.M.
They glide!
They walk!
They ride!
ROCKY
Upside down too!
And their mighty leader,
KING DING
The only robot with a robot brain.
The incredible DING-A-LING™ POWER PACK works any and all the Ding-A-Lings.
T.M.
TOPPER

LI'L JINX
THINK
HI, LI'L JINX!!
SIGN OFF!
THINK
LI'L JINX, YOUR "THINK" SIGN IS UPSIDE DOWN!
HAHA! WHAT CAN YOU LEARN FROM THAT?
AHA! SEE, IT'S GOT YOU THINKING ALREADY, GREG!
END

The Dingo kid Trips a Thief
WOW, THAT WAS SOME GAME!
THAT JOE NAMATH SURE CAN PASS
LOOK - ISN'T THAT HIS CAR?
LOOKS LIKE HE'S GOING TO TAKE OFF WITH JOE'S CAR.
NOT IF I CAN HELP IT.
TRY AND CATCH ME PUNK, HAH, HAH HAH...
DOWN YOU GO.
OOOF!
THANKS, KID. WE'VE BEEN AFTER THIS ONE FOR A LONG TIME.
AWWW, IT WAS NOTHIN...
AS JOE NAMATH LEAVES THE STADIUM...
LOOKS LIKE ALL THE ACTION'S OUT HERE... WHAT'S UP?
SEEMS THIS CHARACTER WANTED TO TAKE YOUR CAR FOR A LITTLE RIDE, JOE. BUT YOUR FAN, HERE, TRIPPED HIM UP.
HOW'D YA DO IT?
WITH MY DINGOS
DINGO! THAT'S MY BOOT TOO. WELL, FROM ONE DINGO MAN TO ANOTHER... NICE GOING.
THANKS "SUPER" JOE.
HEY, JOE NAMATH. HOW ABOUT AN AUTOGRAPH?
SURE THING. HEY, DINGO KID, GIVE HIM YOUR AUTOGRAPH. YOU'RE THE HERO TODAY!
dingo


SSP
SUPER SONIC POWER
Kenner's SMASH-UP DERBY
WHIR-RRR-RRRRRRRRR
WHIR-RRRRR
CRASH!
HEY! YOU GUYS ARE SMASHING UP YOUR SSP RACERS!
YOU KNOW IT! WE'VE GOT THE SSP SMASH-UP DERBY!
"WITH RACERS THAT WORK JUST LIKE ALL SSP CARS...
WHIR-RRR-RR
READY TO RACE!
GYRO-POWERED!
BUT WHAT A DIFFERENCE!"
DOORS, HOOD, WHEELS, TRUNK LID FLY OFF ON IMPACT!
"THE BIGGER THE SMASH-UP... THE MORE PIECES FLY OFF!"
"AFTER AN EVENT— JUST SNAP TOGETHER AND YOU'RE READY FOR THE NEXT RACE!"
SNAP!
"WE USE THE JUMP RAMP/BARRIER THAT COMES WITH THE SET TO DO ALL KINDS OF SMASH-UP DERBY STUNTS!"
LEAPS
ROLLTOP SMASHERS
MID-AIR SCRUNCHERS
WALL CRUSHERS
BOY, IT'S GOT ALL THE THRILLS OF A REAL DEMOLITION DERBY!
CRASH!
Smash-Up Derby
Kenner's SSP Smash-Up Derby INCLUDES
2 SPECIAL FLY APART SSP RACERS EACH ABOUT 7" LONG WITH SCRUNCHED-UP DETAILING. HAVE HIDDEN GYRO-WHEEL WITH POWER SLOTS IN ROOF.
2 JUMP RAMP/BARRIER SIMULATED BRICK WALL WITH RAMP TO LEAP UP TO 4 FEET. 2 T-HANDLE POWER STICKS.

89 FLAVORS
POP, YOUR CUSTOMERS ARE DESERTING YOU FOR THAT NEW PLACE WITH 89 FLAVORS!
I DON'T BLAME THEM! I CAN'T AFFORD TO CARRY MORE THAN A FEW FLAVORS!
CHOK-IT SHOPPE
Jughead
RAVE
FLAVOR



ARCHIE SERIES

ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

THAT NIGHT
I HOOK UP THE FLAVOR SENSORS..
FEED JUG SOME OF YOUR COMPETITOR'S TOP FLAVOR CHOCOLATE MINT ICE CREAM!
AND SEE HOW HIGH IT REGISTERS ON MY FLAVOR METER!
EIGHTY-FIVE!
HMM MM MM.. ZZ
NOW ALL YOU HAVE TO DO IS CONCOCT A FLAVOR THAT TOPS EIGHTY FIVE!
HMM..!
HERE, JUG! TRY MY NEW WATERMELON FLAVOR!
GLAD TO HELP, POPS!
SHUCKS! IT'S ONLY SEVENTY-NINE! THAT'S NO GOOD!
MMM ZZZ ZT!

LET'S TRY TO JAZZ UP YOUR PLAIN WATERMELON ICE CREAM!
OKAY, JUG! TRY IT NOW! POP TATE'S WATERMELON PECAN RIPPLE DELIGHT!
NINETY-ONE!
WE DID IT!
I'LL BEAT MY COMPETITION HANDS DOWN NOW!
THAT OLD GEEZER IS BEATING US WITH ONE FLAVOR!
AH! BUT WHAT A FLAVOR!
IT'S THE MOST!
OUTASIGHT!
WATERMELON PECAN-RIPPLE
3

WITH EACH PASSING WEEK POP SCORES A NEW FLAVOR TRIUMPH.
THIS WEEK
TUTTI FRUITY
NUTMEG FUDGE
POP TATE.
LAST WEEK HE BEAT US WITH AVACADO APRICOT! HOW DOES HE DO IT?
HE MUST BE USING SOME KIND OF A COMPUTER!
POP! POP! I'VE GOT FANTASTIC NEWS FOR YOU! TOP SECRET!
TELL ME! TELL ME!
A NEW FLAVOR THAT JUGHEAD HIMSELF CREATED!
IS IT ANY GOOD?
TOP SECRET
IT REGISTERED TWO HUNDRED AND TEN ON THE FLAVOR METER!
WOW!
TOP SECRE
DILTON, NOT ONLY ARE WE ON THE THRESHOLD OF MAKING ICE CREAM HISTORY, BUT WE CAN PUT MY COMPETITORS OUT OF BUSINESS!
4

AND SO IS BORN THE SUPER FLAVOR OF ALL TIME.

TOP SECRET

SUPER MYSTERY FLAVOR OF THE WEEK

TOP SECRET

HOURS BEFORE POP IS SCHEDULED TO OPEN UP, HIS CUSTOMERS GATHER.

FLAVOR

RET

ONLY AN HOUR TO GO!

I CAN HARDLY WAIT!

HERE YOU ARE! THE FIRST TO TRY MY MYSTERY FLAVOR!

MAN! I DIG THE HONOR!

TOP SECRET

WHAT'S IT LIKE?

WE'LL SOON KNOW!

YECCHH! IT TASTES LIKE HAMBURGER!
HAMBURGER?
WHO WANTS HAMBURGER ICE CREAM?
PHOOEY!
NOT ME! I'M A VEGETARIAN!
89 FLAVORS
DILTON, THEY'RE RUNNING TO MY COMPETITOR! I THOUGHT YOU SAID TOP SECRET REGISTERED 210!
IT DID! BUT I GUESS IT ONLY APPLIES TO JUGHEAD!
NOW I'M STUCK WITH GALLONS OF HAMBURGER ICE CREAM! WHAT AM I GOING TO DO WITH IT ALL?
POPS, THAT'S THE LEAST OF YOUR PROBLEMS!
END

DECK THE HALLS WITH LAUGHS AND FOLLY

HA-HA-HA-HA-HA... HEE-HEE HEE! HEE!

IT'S ARCHIE'S *CHRYSTMAS THREE SPECIAL* FOR THE MERRIEST SEASON OF THEM ALL!

IT'S *GIANT SIZE ENTERTAINMENT*... SO MAKE THE HAPPY HOLIDAY SCENE BY FILLING OUT THE COUPON BELOW!

MAIL TO: **ARCHIE'S CHRISTMAS THREE**
% ARCHIE COMIC PUB.
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

PLEASE SEND ME:

- ☐ ARCHIE'S CHRISTMAS STOCKING #190 ..... 25¢
- ☐ B. & V. CHRISTMAS SPECTACULAR #191 ..... 25¢
- ☐ ARCHIE'S CHRISTMAS LOVE-IN #192 ..... 25¢
- ☐ ALL THREE ... 75¢ AM'T. ENCLOSED _____

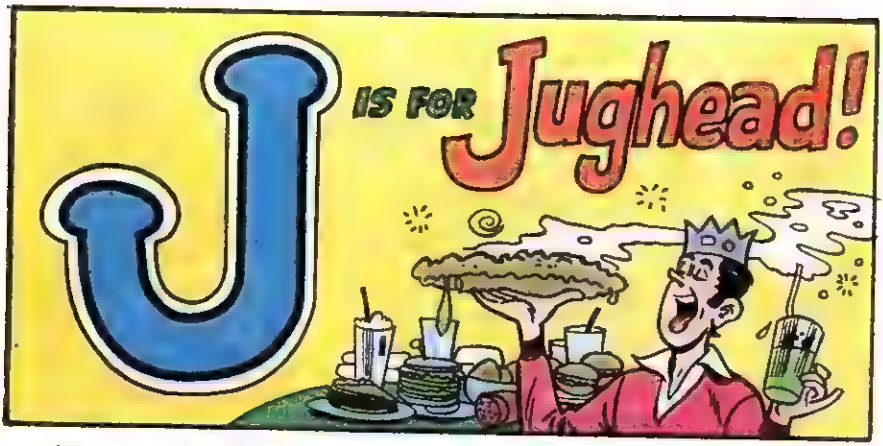
PLEASE PRINT

NAME _____

ADDRESS _____

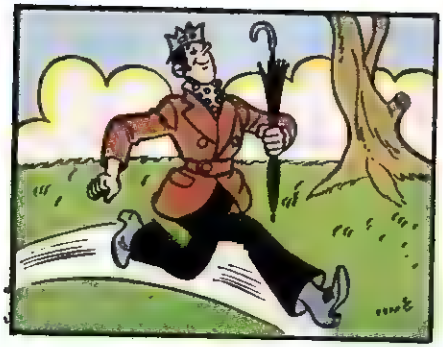
CITY STATE & ZIP CODE

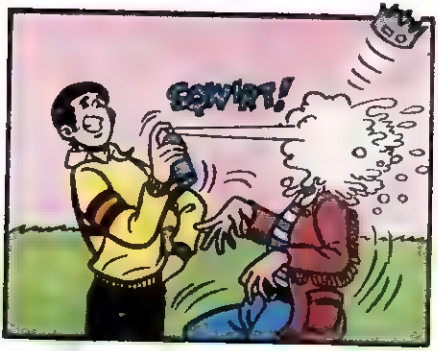
HANDLING AND POSTAGE PAID



JAUNTY: STYLISH, CHIC GAY AND SWAGGERING!

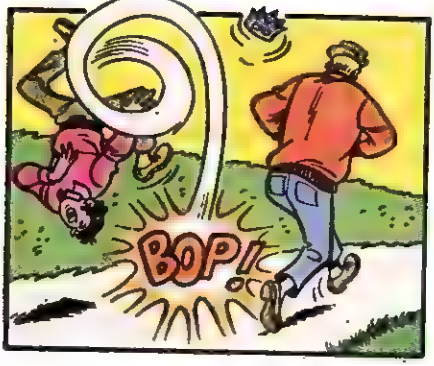
JOVIAL: FULL OF HEARTY, PLAYFUL, GOOD HUMOR!

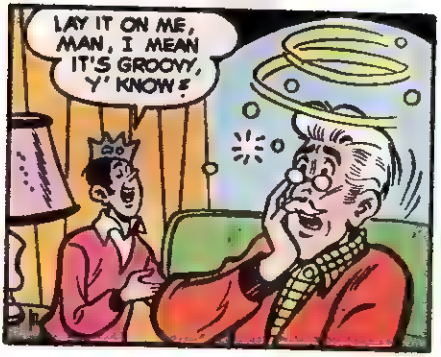




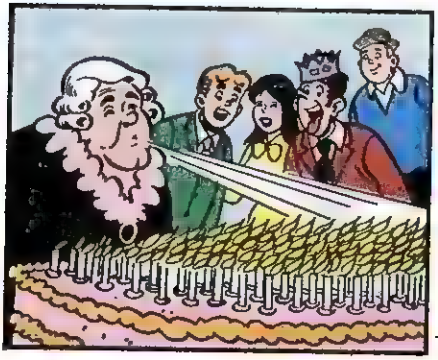
JOSTLE: TO BUMP OR PUSH!

JARGON: INCOHERENT SPEECH, GIBBERISH!

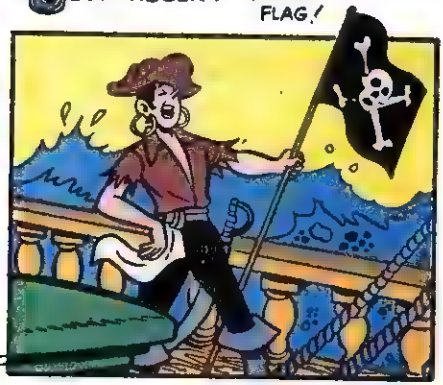




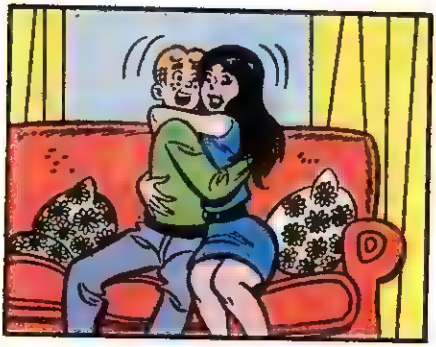
JUBILATION: A HAPPY CELEBRATION!



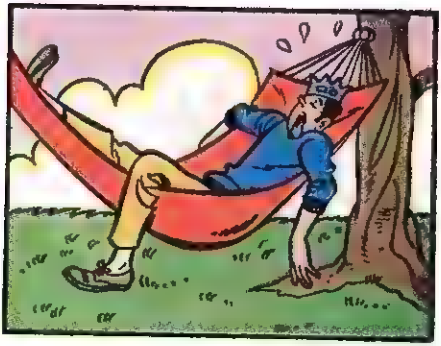
JOLLY ROGER: THE PIRATE FLAG!



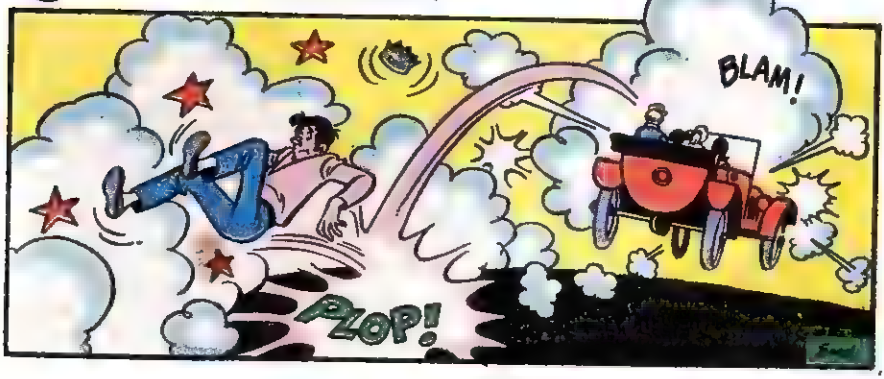
JUXTAPOSITION: SIDE BY SIDE OR CLOSE TOGETHER!



JADED: TIRED, WORN OUT, WEARIED!



JETTISON: TO THROW SOMETHING AWAY AS USELESS OR A BURDEN!



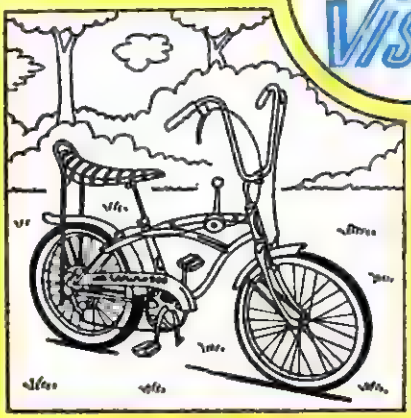
Jughead

FINK DRINK

Jughead
SURE LURE
PUT A BURGER ON THE GRIDDLE FOR ME, POP!
DO YOU HAVE THE MONEY?
ALMOST!
WHAT DO YOU MEAN BY "ALMOST?"
I JUST SPOTTED A HALF DOLLAR!
END
Jughead
LOAN GROAN
JUG, CAN WE BORROW HOT DOG FOR OUR PAJAMA PARTY?
WE WANT TO PRACTICE DIFFERENT HAIR STYLES ON HIM!
IT'LL COST YOU THREE BURGERS!
IT'S A DEAL!
TRAITOR
END

Thrills, Glamour and Excitement with your own
Dawn™
BEAUTY PAGEANT!
Dawn Beauty Pageant
Beauty
Pageant
Collect exquisite fashions for Dawn and all her friends. They're all beautiful enough to enter Dawn's Beauty Pageant! You and your friends vote for the winner.
JESSICA
ANGIE
DALE
DAWN
TOPPER

AMERICA'S MOST COMPLETE VISTA LINE OF FINE BICYCLES!



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GARCELON STAMP CO., Dept. AKNS, Calais, Maine 04619. Enclosed is 10¢. RUSH 4 Choice Sets and other offers. (PLEASE PRINT)

.....

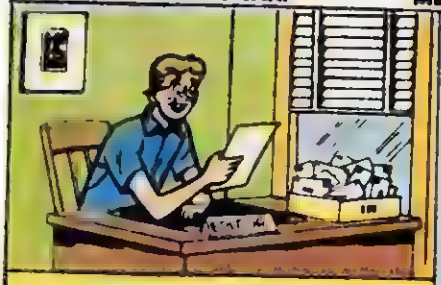
.....

.....Zip.....

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y. N.Y. 10021

JUGHEAD NO. 200 JAN. MEMBERSHIP – TWENTY-FIVE CENTS



1st PRIZE — $5.00

REPORTER
CLEMENTINE BOONE
945 Grand Street
Brooklyn, N.Y. 11211

Dear Archie,

Summer is such a great deal of fun when you have so many things to look forward to doing. The most exciting part is that you don't have to go away in order to enjoy yourself. You can stay right at home and enjoy yourself with your hobbies because you have so much leisure time.

This is the way I choose to spend my summer because I have so many hobbies to keep me busy enjoying myself for a lifetime none the less, during the summer. Some of my hobbies are reading, dancing, playing guitar, typing and sewing. By putting a deep interest into my hobbies I never have to be worried about being bored for the summer.

My favorite hobby, which I haven't yet mentioned, is making new friends. This may not be called a hobby, but I think of it as one, anyway. There are so many people who need friends and would appreciate good friendships, and the most important thing is that you can enjoy it any time of the year, including the summer as well!

* * *

2nd PRIZE — $3.00

REPORTER
KELLY HILL
1752 Laurier Ave.
Port Coquitlam, B.C.

Dear Archie

I want to tell you about some raccoons that come to our house. Although we live in the city, we have a large backyard with huge evergreen trees in it that touch the sundeck. One Saturday evening about a month ago I was in the kitchen and I heard scratching at the screen door. Thinking it was my cat I went to open it and was I surprised to find a raccoon! I called to my family and we all fed him chocolate fudge and brownie cake. He comes back every night now and we give him fudge, bread, chicken bones, and cake.

But last night when he came he brought along another raccoon. We fed them hot dog buns and when they had eaten them they saw a little wading pool on the deck that was full of water. First they just washed their hands in it but then they got all their feet into it. They started to play and bit each other in fun, and then one of them decided to let out the water. He chewed holes in it until there was no more air and then they left when the water was gone.

Raccoons are very cute, especially the way they eat with their hands and look at you out of their shiny black eyes. I am hoping that they will become tame enough so that I can keep one for a pet.

* * *

3rd PRIZE — $2.00

REPORTER
JENNIFER KOSTURA
13460 Borden Avenue
Sylmar, California 91342

Dear Archie,

Hi! Since I've been living in California, I've learned a lot about earthquakes, so I'd like to tell you about them.

First of all, earthquakes are a sudden movement of the earth's surface. Earthquakes have destroyed entire cities, killed thousands of persons and have caused disastrous fires and ocean waves. They form giant cracks, ridges and depressions. Reelfoot Lake in northwestern Tennessee was created by a series of earthquakes centered around New Madrid, Missouri, in the years 1811 and 1812.

Many areas in California have been hit by earthquakes. On February 9, 1971, I was thrown out of bed at six o'clock in the morning because of the earthquake! Sylmar was hit quite hard! About an hour before it occurred, all the dogs in the area were barking with fear. Supposedly, animals such as dogs and cats sense that an earthquake is coming even before it actually happens!

• • •

4th PRIZE — $1.00

REPORTER
KAREN LOUISE KRAMER
Box 142
Midale, Sask., Canada

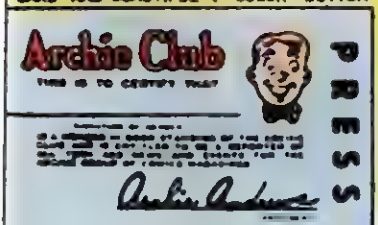
Dear Archie,

I am writing to tell you about the most exciting part of my vacation the "Divide County Rodeo." The rodeo was very exciting with all the bucking bulls and horses, the calf roping, steer dogging, team roping and barrel races. It is very breathtaking to watch a cowboy try to stay on a raging horse. My favorite part of the rodeo was the calf roping.

After the rodeo we went to the Midway with all its bright colors and delicious smells. The popcorn was super good and so were all the rides. My brother even won me a panda bear! We ate at a booth and walked around a bit. Then we went home.

Boy, Archie, rodeos are groovy, and as soon as you can come up to our country rodeo. I'm sure you will like it!

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON



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eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter you get a dressy colorful Official ARCHIE CLUB BUTTON and a handsome authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

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You get at least 50 pieces of each design . . . featuring: "SMILE" "LOVE" "PEACE" "ECOLOGY" "FLAGS" "ZODIACS" "DAISIES" "BUTTERFLIES" AND OTHERS . . . They're all on gum paper, ready to stick on anywhere . . . books, letters, walls, bikes, everywhere! Most are in vibrant "Day-Glo" colors (wild under black-light) — all are about a square inch big!

Be the first of your friends to get this fantastic collection of ALL your favorite put-ons . . . 1,000 in all.

Act now, don't delay . . . this offer may not be repeated this year.

Rush $1.00 (plus 25¢ for postage and handling to

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Please rush my fantastic collection of SUPER STICKERS 1,000 pieces in all of different NOW designs. I understand that if I'm not thrilled, my money will be immediately refunded.

Please find enclosed $_____($1.25 per set, $1.00 plus 25¢ postage and handling).

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☐ **EXTRA SAVING SPECIAL — Send 2 full sets (2,000 stickers) for only $2.00, we'll pay the postage and handling — make great gifts — all year 'round.

100 Little Dolls all for $1.00

COMPLETE SET ONLY $1.00

Actual Size Over 1½"

Don't shake your head in disbelief! This is TRUE! For only 1 PENNY EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only $1—1 penny A PIECE!

Baby Dolls — Nurse Dolls — Dancing Dolls
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The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in Hilfpurian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it—100 exquisite little dolls—in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon. Order as many sets as you have little girls to give them to. Enclose $1 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the dolls back and we will promptly refund your money.

The 100 Doll Co., Dept. 858
100 Amherst St., East Orange, N.J. 07019

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad, and not believing we can give each value, write us to ask what our 100 Dolls are made of. "Are they paper dolls, or rag dolls?" they ask. NEITHER! Each and every one of our 100 dolls is made of GENUINE STYRENE and SYNTHETIC RUBBER, expensively molded in true proportion—Height, Width, Depth! Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage and to life-like in its proportions. They are truly delightful dolls!

MAIL COUPON TODAY

The 100 Doll Co., Dept. 858
100 Amherst Street, East Orange, N.J. 07019

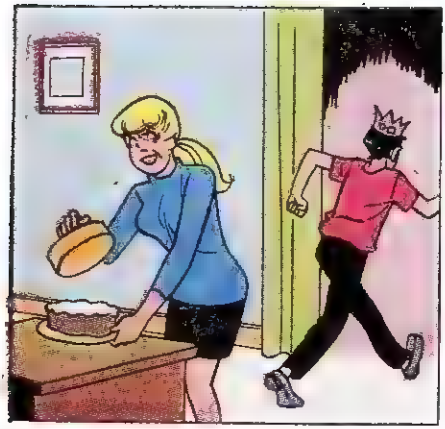
I can't wait to see if these dolls are all you say they are. Enclosed please find $..... In check ☐, money order ☐, cash ☐, for .....set of 100 DOLLS each at $1 plus 50¢ for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, NO C.O.D.'s)

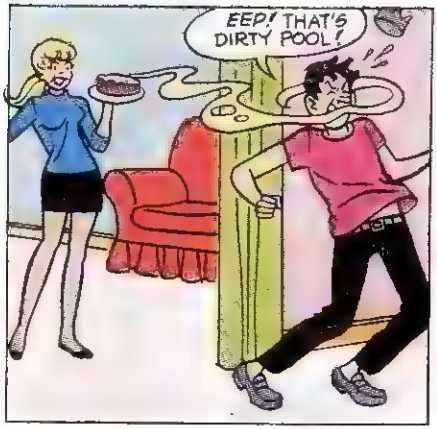
Name .....

Address .....

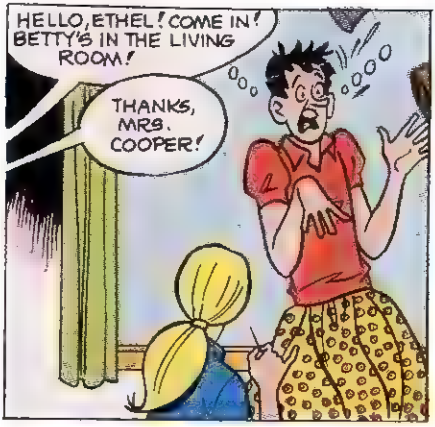
City .....State .....

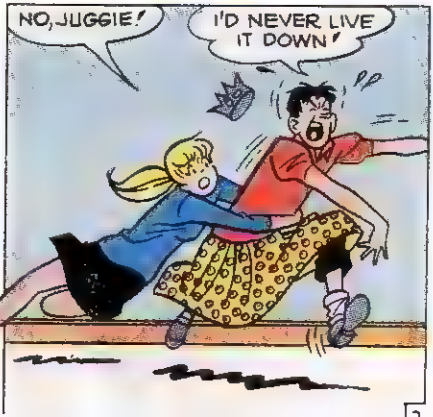
Jughead
TWIN TOWERS
JUGGIE! AM I GLAD TO SEE YOU! I'M HAVING A TERRIBLE TIME WITH THIS DRESS I'M MAKING FOR BIG ETHEL!
WHAT'S THAT GOT TO DO WITH ME?
YOU TWO ARE PRETTY MUCH THE SAME SIZE! TRY IT ON!
GAK! YOU WOULDN'T DARE!




EEP! THAT'S DIRTY POOL!

CHOMP!
CHOMP
JUST DON'T GET ANY STAINS ON THE DRESS!


HELLO, ETHEL! COME IN! BETTY'S IN THE LIVING ROOM!
THANKS, MRS. COOPER!


NO, JUGGIE!
I'D NEVER LIVE IT DOWN!

I'M BORROWING YOUR WIG!
GOLLEE!
MAN! I'VE SEEN SOME SAD LOOKING CHICKS IN MY TIME, BUT..
WHEW! THAT WAS CLOSE!
AHA! I THOUGHT I RECOGNIZED THAT NOSE!
ULP! JUG!

IT'S A GOOD THING I GRABBED THAT WIG OR THEY'D HAVE RECOGNIZED ME!
FLOOP!
MY DRESS! WHAT'S GOING ON?
SIGH! I MAY AS WELL CONFESS!
I WAS FITTING IT ON JUGGIE FOR SIZE WHEN YOU WALKED IN! HE TOOK OFF!
M..MY DRESS ON LOVER BOY?
OH, DEAR! I SHOULD HAVE KNOWN BETTER!
PLOP!

LATER
ME? GO TO THE DANCE WITH YOU? HAH!
I COULD HAVE BETTY WHIP UP ANOTHER DRESS..
...AND WE COULD GO AS SISTERS! HEH, HEH!
URK! YOU KNOW!
YOU WON'T SAY ANYTHING, WILL YOU? HUH?
JUST PICK ME UP AT EIGHT AND MY LIPS ARE SEALED!
ETHEL, THIS IS BLACKMAIL! PURE AND SIMPLE!
JUST TREAT ME NICE, LOVER BOY! JUST TREAT ME NICE!
HEY, THOSE TWO MAKE A LOVELY COUPLE, DILTON, DON'T THEY?
IT'S THAT DRESS OF ETHEL'S! IT'S AS THOUGH IT WAS SPECIALLY MADE FOR JUGHEAD!
END

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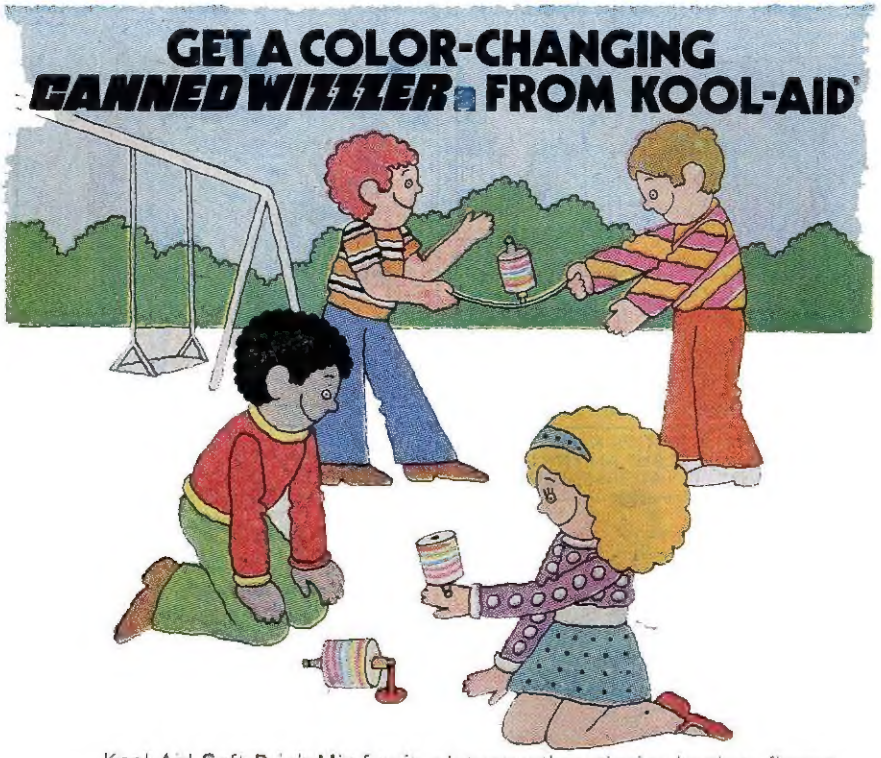
GET A COLOR-CHANGING CANNED WIZZER FROM KOOL-AID



Kool-Aid Soft Drink Mix fun is a lot more than sipping luscious flavors. It's balancing a Color-Changing CANNED WIZZZER on the tip of your finger and watching blue and yellow dots spin into a green line. Or making a Color-Changing CANNED WIZZZER hippity-hop down a flight of stairs. You can have a great time doing tricks with this color-changing spinning toy.

Kool-Aid fun doesn't end with an empty glass.

To get your Kool-Aid® Soft Drink Mix Color-Changing CANNED WIZZZER™ (includes WIZZER, trick tips, stand and instructions), enclose 50¢ (no stamps) and 6 Sugar Sweetened Kool-Aid envelope tops OR 50¢ (no stamps) and 12 Regular Kool-Aid envelope tops.

Mail-In Certificate
Mail to: Kool-Aid CANNED WIZZZER
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Send Kool-Aid CANNED WIZZZER™ to:

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Offer good in U.S.A. Void where taxed, prohibited or restricted. Allow 6 weeks for delivery. Offer expires May 31, 1972
REDEEMABLE ONLY BY MAIL

Actual size 3½" high.

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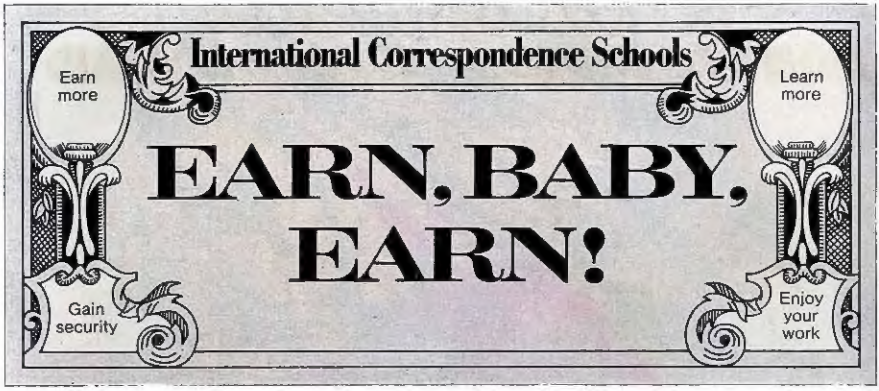

What does it really take to move up in the world; to enjoy life more; make ends meet a little better; gain some better things for the wife and kids and yourself?

It takes three things in particular:

1. **an interest in doing better**
2. **more specialized know-how than the next guy**
3. **some confidence in yourself and what you know.**

ICS has been in the business of helping people with the second two points for 80 years—all you do is just supply the first point—interest.

BUT WHY LEARN AT HOME?

There are many good reasons for learning a new or better job skill from ICS, right in your own home. Here are some of them:

Low cost. An ICS course usually costs you about the same as a carton of cigarettes a week. And you save the usual parking, and traveling and incidental costs of school. What better way do you have to invest a few dollars a week—than in yourself? (And veterans can get their tuition refunded.)

Tested, successful teaching methods. ICS has the home study teaching method that works. Solid, easy-to-follow texts. And you get all the benefit of individual comments from your own experienced instructor. At ICS you're in a class of one.

266 ways to do better—you get the widest choice of what you want to learn, to better yourself. ICS has the brighter future programs, anything you want to know from business administration to computers, automotive to machine shop. You can find the one that fits your interest and ambition.

The ICS diploma. When you graduate, you get the diploma that really means something in the business world, the one from ICS. Many famous men, and thousands of major executives learned their specialty and job skills at ICS. And 8500 corporations come to ICS for employee training programs. Those important men know and respect that ICS diploma.

THE PAY OFF: FOR YOU

You come out of an ICS course with a real jump on the next guy. You stand out from the crowd. You know something the other guys don't know . . . and you know that you know it.

You gain confidence in your own skill and new abilities. That communicates to people. You become a winner—in fact and in your own estimation.

With that, 85 cents in, you're on your way to the bigger paycheck and the better things in life. The average ICS graduate is earning $1260 more a year after finishing the course. That's average. Many do a lot better.

ICS CAN WORK FOR YOU

ICS is successful. It's the best known home study school in the world—by helping people like you, be successful. ICS can give you the skill you need to do something with your life.

How about making this your day to start something good for yourself, and your family and your future?

THE INFORMATION IS FREE

Just send the coupon. We'll send you a lot of free information. A catalog. A personal "sampler" to show you what learning by mail at ICS and at home is like. Booklets called How to Succeed.

You can't lose. Except by doing nothing. Now's the time to at least get started learning.

WHAT DO THEY SAY?

Here are some typical comments from ICS students, taken from the thousands in our files:

"The smartest thing I ever did was enroll in an ICS course."
Marion Kennedy, Phoenix, Arizona

"I learned more in the first 2½ hours spent on my first ICS lesson than I learned in 15 years experience."
J. Mike Mitchell, Hampton, Va.

"The raises in pay which I've received since starting the course have more than made up for the cost of the course."
Richard F. Bruyneel, Bradley, Ill.

"I look back on my decision to enroll at ICS as the best move of my life."
Henry Lamothe, Fall River, Mass.

What do you say? Want to be next to move up to better pay, promotions, security?

LEARN, BABY, LEARN . . . AND EARN, BABY, EARN!

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Division of Intext

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ICS is . . .

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Take your first step . . . mail this coupon today . . . ICS, Scranton, Pa. 18515.
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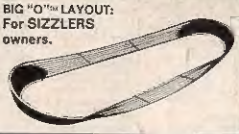

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